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DREMEL® ENTERS OSCILLATING TOOL CATEGORY WITH NEW MULTI-MAX™

Repair, Remodel and Restore Like Never Before

MOUNT PROSPECT, Ill., September 22, 2008 – Dremel®, the trusted name in high-speed rotary tool technology, is expanding its portfolio of workbench essentials with the introduction of the Dremel Multi-Max™ Oscillating Tool System. A compact, yet full-featured multi-tasking tool, the Multi-Max moves from side to side at high speeds in 3-degree arcs to undertake a wide variety of tasks from sanding and cutting to scraping and grinding. It offers 12 different accessories to help both do-it-yourself enthusiasts and professionals repair, remodel and restore with ease.

“The Multi-Max oscillating tool represents an exciting new category for the Dremel brand,” said Gavin Jerome, Dremel Multi-Max product manager. “It gives consumers maximum versatility to accomplish a wide variety of projects from removing stuck vinyl flooring and flush-cutting drywall to install a light switch to removing grout and sanding wood to restore a worn surface, while still providing the same high quality standards that Dremel is known for.”

The Multi-Max’s compact design provides access in tight areas while the ergonomic grip allows for comfort and balanced control. The separate on/off switch lets users maintain a previously selected speed setting upon restarting the tool after it has been turned off. A soft-start feature minimizes abrupt starts and provides a feeling of control as the tool ramps up to the desired speed. Electronic feedback provides consistent speed through even the toughest applications.

Additionally, the Multi-Max sports the innovative new Quick Fit™ system, which allows for accessory changes twice as fast as similar competitive systems. The Multi-Max also boasts a wide variable speed range from 10,000 to 21,000 oscillations per minute (OPM) and a powerful 1.5 amp motor.

The Dremel Multi-Max will be available beginning in October 2008 at most hardware stores and home improvement centers nationwide. The kit will contain a variety of sanding, cutting and scraping accessories and a storage case starting at \$99.99. Accessories, when sold separately, will retail for a suggested retail price between \$5.99 and \$39.99. In Canada, the Dremel Multi-Max will start at \$129, while the accessories that are sold separately will retail for \$7.99 to \$39.99.

For additional editorial information and high-resolution images, please visit the Dremel electronic press kit at www.dremelepk.com.

About Dremel

Since inventing the high-speed rotary tool more than 75 years ago, Dremel has become the trusted name in high-speed rotary tool technology, providing creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. The Dremel brand's leadership in design and manufacturing has made it the top selling rotary tool in the world, a reflection of the company's commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, Ill., Dremel continues to build upon this legacy with a full line of high-performance rotary tools, benchtop products, specialty tools, accessories and attachments, delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on Dremel to provide the satisfaction of a job well done.

For information on Dremel products, project ideas and problem-solving tips, visit us at www.dremel.com or call Dremel at 1-800-437-3635.

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Editor's Note: Dremel® is a registered brand name and is used as an adjective to describe the products made by the Dremel brand.