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DREMEL® AND LOWE'S® PRESENT PINEWOOD DERBY® DAYS

In-store clinics and helpful website offer tips and tools for building a winning racecar to scorch the competition

MT. PROSPECT, Ill. (Jan. 7, 2014) – Beginning this month, Dremel and Lowe's will once again team up to offer a series of in-store clinics to help families build the ultimate pinewood racecar. During select Saturdays in January and February, pinewood racers can learn about the best tools and design techniques to build a fast pinewood car at the annual Dremel and Lowe's Pinewood Derby Days clinics.

Pinewood Derby races are an annual racing event for many schools, groups and organizations. Dremel and Lowe's have partnered to provide an annual Derby Days racing event since 2004.

This year's clinics will be held on Jan. 11, Jan. 18, Jan. 25, Feb. 1 and Feb. 15 from 11 a.m. to 1 p.m. at all Lowe's locations nationwide. Customers are encouraged to call their local stores to confirm the date and time of the clinics. In addition to gaining new knowledge of car design tips and tricks, clinic participants will receive an official race badge patch and a coupon for 10 percent off their entire purchase when they buy any Dremel tools, accessories and attachments.

"The Pinewood Derby is a great opportunity for families to come together in a hands-on project," said Andrea Ash, vice president of marketing, Dremel. "For nearly a decade, our Pinewood Derby Days clinics have helped racers design and build amazing, one-of-a-kind racecars, and we can't wait to see what our fans create this year."

Once they've built their car, race fans are invited to visit Facebook.com/Dremel where they can enter their final Pinewood Derby Days car design from Jan. 7 through Feb. 22 for a chance to win the Dremel Ultimate Derby Crew prize pack and be named the new Dremel and Lowe's Pinewood Derby Days champion. The winner will also have his or her design displayed in Lowe's stores during the 2015 season. To get started, fans can visit www.DremelDerby.com to access an online car design studio, brush up on car-building tips and techniques, and purchase Dremel tools and accessories.

About Dremel

Celebrating 80 years in business since inventing the high-speed rotary tool 78 years ago, Dremel has become the trusted name in high-speed rotary tool technology, providing creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. The Dremel brand's leadership in design and manufacturing has made it the top-selling rotary tool in the world, a reflection of the company's commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, Ill., Dremel continues to build upon this legacy with a full line of versatile tool systems, including rotary tools and accessories, oscillating tools and accessories and multi-saw tools delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on the Dremel brand to provide the satisfaction of a job well done.

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For information on Dremel products, project ideas and problem-solving tips, visit us at www.dremel.com or call Dremel at 1-800-437-3635.

About Lowe's

With fiscal year 2012 sales of $50.5 billion, Lowe's Companies, Inc. is a FORTUNE® 100 company that serves approximately 15 million customers a week at more than 1,825 home improvement and hardware stores in the United States, Canada and Mexico. Founded in 1946 and based in Mooresville, N.C., Lowe's is the second-largest home improvement retailer in the world. For more information, visit Lowes.com.

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