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DREMEL® INTRODUCES THE FIRST-EVER DREMEL DIGILAB LASER CUTTER

The Dremel DigiLab Laser Cutter enables Makers to expand portfolio and business capabilities

MOUNT PROSPECT, Ill., September 23, 2017 – At World Maker Faire New York, Dremel introduces the first-of-its-kind Dremel DigiLab Laser Cutter. Dremel designed this machine to provide Makers of all levels and practices with an outlet for innovation. As the brand’s latest addition to its lineup of digital fabrication tools, it has the ability to customize a variety of materials quicker and easier than ever before.

The Dremel Laser Cutter backed by 85 years of the Dremel brand legacy, will provide a higher level of safety, ease, reliability and quality to users. This tool can cleanly slice through tougher materials like wood, acrylic, leather and paper as well as neatly engrave tougher surfaces such as glass and anodized metal. Dremel President John Kavanagh shared how the new Dremel Laser Cutter will enhance the productivity of Makers and industrial professionals across a broad spectrum of applications.

“The new Dremel Laser Cutter allows a level of precision you just can’t get by hand because it is so detailed,” Kavanagh said. “It is truly designed and built for business owners to personalize any project and improve efficiency. With a higher level of reliability and ease of use, the Dremel DigiLab Laser Cutter eliminates many of the repetitive, laborious steps and allows Makers to create new projects they couldn’t necessarily do before.”

The Dremel Laser Cutter features an intuitive platform that enables users to easily cut or engrave a variety of materials. For improved laser control and project management, users can easily import designs and maximize material usage. The in-unit camera also allows users to convert original designs to files and add them to the Dremel material library for future accessibility. To protect the user, the Dremel Laser Cutter is outfitted with a smart diagnostics platform. It is the only laser cutter on the market enabled with automatic safety sensors to alert users of a problem and provide an immediate solution.

“Here at Dremel, we believe that when we all create, make and build, our world is a richer, more personal place to live,” Kavanagh said. “We have extraordinary expectations of any product with the Dremel brand on its packaging, and the Dremel DigiLab Laser Cutter is no exception. The Dremel Laser Cutter is safe, easy to use and we’ll see a supportive ecosystem come to life as we roll out the product in 2018.”

To learn more about the Dremel Laser Cutter, exclusive product updates and pre-order details, sign up for the Dremel DigiLab Insider at www.dremel.com/digilab-laser-cutter. The Dremel Laser Cutter will be available in summer 2018.

About Dremel

Since inventing the high-speed rotary tool in 1934, the Dremel brand has been helping Makers with its full line of versatile, easy-to-use tool systems that deliver the perfect solution for almost any job. From our Dremel rotary tools, Multi-Max™ oscillating tools, Ultra-Saw™ and Saw-Max™ multi-saws, and Fortiflex™ flex shaft tool to the Idea Builder™ 3D printer, Makers have come to know and trust the brand to complete their projects. Combining compact size, ergonomic design, precision and versatility with a wide range of highly engineered accessories, Dremel tools can be used to accomplish numerous applications in a variety of materials.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, IL, Dremel celebrates 85 years in business and maintains its commitment to innovation and quality. Regardless of what the task may be, the Dremel brand is dedicated to empowering Makers through creativity, precision and project enjoyment.

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Editor's Note: Dremel® is a registered brand name and is used as an adjective to describe the products made by the Dremel brand.