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THE DREMEL[®] BRAND INTRODUCES NEW GLASS DRILLING BITS
Consumers' Most-asked-for Accessory Now Available

MOUNT PROSPECT, Ill., June 23, 2010 – When consumers said they wanted glass drilling accessories, the Dremel[®] brand listened. For the first time, Dremel is expanding its rotary tool accessory line to include Dremel Glass Drilling Bits helping users drill into flat and contoured glass for hobby and craft projects.

“When we saw that glass drilling bits were consumers’ most requested accessory, we wanted to fill that void,” said Andrea Ash, vice president of marketing, Dremel. “By introducing new Dremel Glass Drilling Bits, the Dremel brand is making drilling holes in glass simple and our product line more versatile than ever.”

The Dremel Glass Drilling Bits make it easy to add intricate detail to hobby and craft projects and come in two sizes to suit different project needs. The 1/8-inch Glass Bit is perfect for drilling holes in jewelry, ornaments and wind chimes and the 1/4-inch Glass Bit which works well for decorative projects like glass block or bottle displays. Plus, the new 360-degree diamond-impregnated bits allow for rasping a larger hole when needed.

Each Dremel Glass Drilling Bit comes with Dremel cutting oil to increase speed-of-cut and help keep the bit from overheating and losing its diamond grit. Additionally, holes on the side of the bit allow for a pin or tack to clear drilled glass from the bit.

The Glass Drilling Bits are available beginning in June 2010 at most hardware stores and home improvement centers nationwide. Brushes retail in packages of one and include a 1/2 ounce bottle of Dremel Cutting Oil. The 1/8-inch Glass Drill Bit will be available for a suggested retail price of \$19.99 in the US and \$16.99 in Canada. The 1/4-inch Glass Drill Bit will be available for a suggested retail price of \$24.99 USD and \$21.99 in Canada.

For additional editorial information and high-resolution images, please visit the Dremel newsroom at www.dremelnewsroom.com.

About Dremel

Since inventing the high-speed rotary tool more than 75 years ago, Dremel has become the trusted name in high-speed rotary tool technology, providing creative solutions for hands-on professionals, homeowners, craftspeople and artists alike. The Dremel brand’s leadership in design and manufacturing has made it the top selling rotary tool in the world, a reflection of the company’s commitment to innovation and quality.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, Ill., Dremel continues to build upon this legacy with a full line of high-performance rotary tools and rotary tool attachments and accessories, specialty tools and an oscillating tool and oscillating accessories, delivering the perfect solution for almost any job. Regardless of what the task may be, users quickly realize they can depend on the Dremel brand to provide the satisfaction of a job well done.

For information on Dremel products, project ideas and problem-solving tips, visit us at www.dremel.com or call Dremel at 1-800-437-3635.

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Editor’s Note: Dremel[®] is a registered brand name and is used as an adjective to describe the products made by the Dremel brand.