



**FOR IMMEDIATE RELEASE**

**CONTACT:**

Hannah Thulin  
Cramer-Krasselt  
414-227-3530  
[hthulin@c-k.com](mailto:hthulin@c-k.com)

John Hauter  
Dremel  
221-232-3341  
[John.Hauter@us.bosch.com](mailto:John.Hauter@us.bosch.com)

**THE DREMEL BRAND REINVENTS THE OSCILLATING TOOL CATEGORY  
WITH FAST, POWERFUL, ALL-IN-ONE CUTTING SOLUTION**

*New Dremel Velocity™ lives up to its namesake; it's nine times faster than traditional oscillating tools,  
with double the amperage*

**MOUNT PROSPECT, Ill., April 18, 2016** – Tool users can put their circular and reciprocating saws in storage with the Dremel brand's release of a completely revolutionary multi-tool, the Dremel Velocity™. Velocity is the ultimate cutting tool that combines the best in power and speed performance, making it an impressively efficient, all-encompassing solution that cuts down on project time.

True to its name, the Dremel Velocity is nine times faster than traditional oscillating tools due to a patented high-torque mechanism, allowing users to make plunge cuts, remove grout and finish sanding in less time. Velocity also has an unmatched 7.0 amps of power, best suited for cutting a wide variety of materials in kitchen and bathroom remodeling such as HardieBacker®, plywood, drywall, conduit, PVC pipe and 2x4s. The combination of speed and power makes for a truly multipurpose option that cuts down on the number of tools required for each project.

"The combined speed, power and accuracy of the Dremel Velocity is unlike any other oscillating tool on the market," said Ed Pchola, Director of Product Marketing at Dremel. "Velocity saves time for heavy users who want one tool that can do a multitude of jobs, and it saves money for those who don't want to invest thousands of dollars into an array of specialized cutting tools."

Velocity features an integrated control foot allowing users to tackle long, accurate rip cuts with confidence. The fold out component provides stability and accuracy while making cuts in sheet materials such as cement board, eliminating the need to hover the tool through cuts.

In addition to increased speed, power and stability, Velocity minimizes dust, perfect for finished spaces and smaller, enclosed areas. These tight spaces often have poor ventilation, so a low-dust-producing tool is essential.

The Dremel brand is also releasing two new cutting blades, designed exclusively for Velocity. The first is the VC490 Panel Blade, an ideal accessory for making long, straight rip cuts in plywood, cement board & drywall. Designed to optimize cutting while using Velocity's control foot, the VC490 sits at the perfect angle for enhanced speed and accuracy. The second blade introduction is the VC494 Pipe & 2x4 Blade. Its extra-wide edge is designed for cutting pipe and thick materials, such as 2x4 studs. Users can tackle PVC, conduit and copper cut offs with ease; VC494 eliminates the risk of the blade slipping off of the work piece. It also allows users to tear through a 2x4 in one pass.

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### **Dremel Velocity™ Product Features and Strengths:**

- Patented high torque mechanism for larger jobs that traditional oscillating tools can't handle
- 7.0 amp motor and nine-times faster hyper-speed to save time
- Patented control foot and new blade designs for fast and accurate cuts
- Low-dust, ideal for kitchen and bathroom cutting/sanding applications
- Great for cutting HardieBacker®, plywood, drywall, conduit, PVC pipe, 2x4s and shower backer
- Fits Dremel universal accessories as well as the brand new VC490 and VC494 cutting accessories for both heavy duty and precision applications

The Dremel Velocity™ is available online beginning April 2016 and can be found in store at Lowe's beginning May 1, 2016 (MSRP \$179.99 USD). The VC490 and VC494 blades are also available online beginning April 2016 and at Lowe's beginning May 1, 2016 (MSRP \$14.99 USD each). For more information, visit [www.Dremel.com](http://www.Dremel.com).

### **About Dremel**

Since inventing the high-speed rotary tool in 1934, the Dremel brand has been helping Makers with its full line of versatile tool systems that deliver the perfect solution for almost any job. From our Dremel rotary tools, Multi-Max™ oscillating tools, Ultra-Saw™ and Saw-Max™ multi-saws, and Fortiflex™ flex shaft tool to the Idea Builder™ 3D printer, Makers have come to know and trust the brand to complete their projects. Combining compact size, ergonomic design, precision and versatility with a wide range of highly engineered accessories, Dremel tools can be used to accomplish numerous applications in a variety of materials.

Today, as a wholly owned subsidiary of the Robert Bosch Tool Corporation in Mount Prospect, IL, Dremel celebrates 83 years in business and maintains its commitment to innovation and quality. Regardless of what the task may be, the Dremel brand is dedicated to empowering Makers through creativity, precision and project enjoyment.

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*Editor's Note: Dremel® is a registered brand name and is used as an adjective to describe the products made by the Dremel brand.*